



## **Money matters - pick up and practise the essentials of business finance, accounting and economics**

**Course Leader: Ian Popplestone, Principal Consultant, ChangeBEAT**

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### **Who is it for?**

Managers and aspiring professionals, whether in consultancy, sales, project management or technology, who have a need to be (and show themselves to be) aware of the broader business picture beyond their own skill area.

### **What is it about?**

Can you talk knowledgeably about business finance with your customer executives? Read and work with income statements and balance sheets? Make use of practical economics in managing your own operations? Would you like to? It doesn't mean taking a year out to study for an MBA – this one day course covers the working basics of finance, accounting and economics for business managers.

This course teaches the fundamentals of money in business – how companies acquire it, manage it, count it and make it work for them. It provides delegates with the concepts and terminology to develop insights about their company, to improve their own operations and to talk at a business level with top company executives. Delegates will be equipped with a highly practical set of skills to prepare them for working with money matters in the real world.

### **How do you benefit?**

This one-day workshop equips the delegate with the essential practical concepts of business finance, accounting and economics, giving them the skills and confidence to lead conversations about financial strategy and offering tools that allow the use of the concepts in their day-to-day role.

### **Course overview**

- Making business financial decisions
- Investments
- Financing a business
- Fundamental accounting concepts
- Financial statements and financial ratios
- Microeconomics
- Macroeconomics
- Current economic trends

This training provides opportunities to practise the concepts learned through classroom discussion and exercises.

Venue	Intellect Conference Suite, Russell Square House
Max	16
Duration	One day
Time	09:30-17:00
Fee	Intellect members £395+VAT non-member £695+VAT