



Leadership, management and driving business change (2 days)

Learn how you stack up as a leader and how to use your “natural style” to build, lead, manage and develop a winning team, and inspire the team to meet the challenge of change

Course Leader: Ian Henley, Chairman, ChangeBEAT

Who is it for?

The course will benefit anyone in a leadership position or who aspires to a leadership role, both experienced people and those new to such a position, looking to improve team performance, business results and drive change.

What is it about?

Leading is challenging; managing is difficult. Leading and managing in a time of change is next to impossible!

A leader must provide vision and inspiration to the team by appealing to the head and to the heart. A manager must drive and control the team to generate a predictable business outcome with the consistency of a machine. The challenge for the IT and technology company executive is to fulfil both of these roles, especially when there is an imperative to drive seemingly perpetual change.

But there is no “one size fits all” approach to leadership. Approaches vary depending on the personality of the leader, the followers and the nature of the challenge they face. There are, however, excellent techniques that a leader can use to set a clear direction, and inspire and encourage followers to come along. These tools help a leader to understand his or her strengths and “natural leadership style”, the culture of their team and organisation and to decide what actions and attitudes to adopt to be effective as a leader.

Achieving successful change is a leader's biggest challenge. There is a fantasy that change can be successfully dictated top-down by a leader who defines in detail the change that is required. In reality, a leader needs a systematic approach to driving change, and must mobilise a wide range of resources, including himself, to drive change.

How do you benefit?

This workshop first enables delegates to understand the characteristics of leadership and management and assess how their behaviour matches up, and plan their own development to

become a more rounded leader and manager. Secondly, the delegate will learn to use a model that shows how to lead change successfully.

Course overview

- The conflicting demands of leadership and management
- Leadership styles
- Building the team that builds you
- Coaching
- Managing performance
- Managing the company
- Leading change successfully

This innovative and stimulating workshop explores the issues involved in leading and managing in a lively and participative way, with emphasis on role-play, case studies and discussion. It offers many models, tools and insights that leaders and managers have used successfully.

Venue	Intellect Conference Suite, Russell Square House
Max	16
Duration	Two days
Time	09:30-17:00
Fee	Intellect members £790+VAT non-member £1390+VAT