

MI = Management Information or Mission Impossible

Course Leaders: Steve Everhard & Chris Lance, Associate Directors, Grant Thornton's Entrepreneurial Advisory Team

Who is it for?

Senior level management and financial managers.

What is it about?

The production of quality, meaningful Management Information is key to the effective running of your business - without it, making the best decisions becomes a lottery. Yet few medium sized companies have a sufficiently robust picture of their financial and strategic position. When times are good you can get away with it but as the market tightens identifying your key performance indicators and reflecting them in the financial view of the business is a crucial part of avoiding trouble in challenging times.

How do you benefit?

At the end of the course you should be able to critically and strategically evaluate your management information systems and processes. You should be able to interpret and critically review the key business financials of your, or any other, company with similar levels of reporting.

What is the course outcome?

The course will enable you to understand what should be in your management information and how to interpret it. These skills will also assist companies looking to acquire or dispose of businesses.

Who are the course leaders?

Steve Everhard is an Associate Director within Grant Thornton's Entrepreneurial Advisory Team. Steve has spent thirty years in technology, from practitioner to managing businesses. A technologist by training has extensive experience in developing international markets, with five years in international financial services and direct experience of lobbying and negotiating with sovereign governments. He has an acute sense of the 'rightness' of businesses and the kind of information that supports board-level decision making

Chris Lance is an Associate Director within Grant Thornton's Entrepreneurial Advisory Team. Chris has spent three decades in business managing the performance of companies from small start ups to global businesses. Working variously as a commercial, finance and managing director, he has learnt the importance of ensuring that decisions are informed by the timely availability of the right information.

Course overview

- 1400 Registration & coffee
- 1430 Introduction to training objectives and agenda
- 1445 Identifying KPI's
- 1515 Using KPI's to define your MI
- 1600 **Coffee**
- 1615 How to interpret MI and what the strategic implications are
- 1700 Review, assessment & close

Course Materials

All delegates will receive a paper copy of the course materials with space for notes.

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Venue	Intellect Conference Suite, Russell Square House
Max	16
Duration	Half day
Time	14:00-17:00
Fee	Intellect members £125+VAT non-member £245+VAT